



## "WAM Channel" Career Webinar Winning CV / Video CV

Tuesday, 2 March 2021  
4:00pm - 5:00pm | English

Dear Students,

CV is a valuable tool of getting to the interview stage. How to position yourself in a CV or video CV to stand out from the pool of applicants? Join this webinar to find out the clues!

### Highlights:

- How to beat the application system!
- Tips of CV / Video CV
- New situations new protocols and how to have the most advantageous position!

REGISTER NOW

Students from ALL DISCIPLINES are welcome!

### Speakers:

**Ms Carmen Cheung**  
Head of ETF  
Samsung Asset Management (Hong Kong) Ltd.



Carmen currently drives overseas ETFs growth with HK. She builds Business Strategy on passive business oversees Portfolio Management, Product Strategy and drives the Sales Strategy in the Asian region. Prior to joining Samsung Asset Management, she worked at Mirae Asset Global Investments HK, ABN AMRO Bank NV and The Royal Bank of Scotland PLC.



**Mr Rocco Li**  
Senior Campus Recruitment Manager  
KPMG

Rocco, an award winning HR professional, is currently looking after all campus related activities for Hong Kong. He has over 11 years of campus recruitment experience in Hong Kong. Prior to joining KPMG, he worked at PwC, Goldman Sachs and Bloomberg.

**Format:** Online (Cisco Webex)

**Registration fee:** Free of charge

**Deadline of registration:** 2 March 2021 (12:00 noon)

### Notes:

- The webinar link will be sent to successful applicants closer to the session date.
- You may want to check if WebEx works on your device prior to registration. Click [here](#) to test.

For enquiries, contact [info@wamtalent.org.hk](mailto:info@wamtalent.org.hk) or 3120-6100.

Kind regards,

**WAM Pilot Programme Implementation Team**

The Pilot Programme to Enhance Talent Training for the Asset and Wealth Management Sector ("WAM Pilot Programme") is funded by the HKSAR Government as part of its effort to facilitate the long-term sustainable development of the sector. The "WAM Channel" is a career series to enable students to understand the prospect of the WAM sector, its job functions and career preparation tips from the sharing of practitioners and recruiters.

More talks will be offered. Stay tuned!

