



Summer Internship Programme 2019 – Asset and Wealth Management Sector

Internship Position number : **1946WF02**

Company Name :	OP INVESTMENT MANAGEMENT LTD					
Website Address :	http://www.opim.com.hk/en					
Position Title :	Digital Marketing (Intern)			Job Cat	WF	
Number of Positions :	1		Internship Duration:	8 Weeks		
Main Duties : 1. Assist in management of online marketing channels (Website, Wechat, Linkedin, etc) 2. Copy writing of social media message, draft any message on digital channels 3. Assist in graphic design 4. Assist in any translation tasks						
Requirements: <i>(Academic qualifications and/or other skills set)</i> <i>(If there are specific academic attainment requirements such as GPA, please specify.)</i> 1. Major in Communication, Marketing, Advertisement, New Media 2. GPA 3 or above						
Working Location :	Central					
Working Hours :	Mon to Fri	09:00	to	18:00	Meal Break	12:30-14:00
	Sat	n/a	to	n/a	Meal Break	
Other Supplementary Information <i>(eg. Any need for student applicants to directly access the employer's recruitment portal, reporting hierarchy, career prospects etc.)</i>						