

主辦單位: 香港特別行政區政府財經事務及庫務局

Organiser: Financial Services and the Treasury Bureau of the HKSAR Government

執行伙伴: 香港證券及投資學會

Implementation agent: Hong Kong Securities and Investment Institute

## Summer Internship Programme 2018 – Asset and Wealth Management Sector

Internship Position number: 1841WM03

Company Name :	BCT Group – BCT Financial Limited							
Website Address:	www.bcthk.com							
Position Title :	Associate, Marketing Communications	Job Cat	WM					
Number of Positions :	1	Internship Duration:	n: 8 Weeks					

## Main Duties:

- 1. Assist in executing promotional campaigns / programmes / events to achieve business objectives.
- 2. Provide support in investor education initiatives
- 3. Provide general administration support (e.g. record management and research & analytics, etc.)

Requirements: (Academic qualifications and/or other skills set)

(If there are specific academic attainment requirements such as GPA, please specify.)

- 1. Major in Marketing, Business or Economics
- 2. Good analytical skills and communication skills
- 3. Excellent in PowerPoint and Excel

Working Location :	Sheung Wan							
Working Hours :	Mon to Fri	9:00am	to	6:00pm	Meal Break	12:15pm – 1:30pm		
	Sat	Off	to	Off	Meal Break	-		

Other Supplementary Information (eg. Any need for student applicants to directly access the employer's recruitment portal, reporting hierarchy, career prospects etc.)