



Summer Internship Programme 2018 – Asset and Wealth Management Sector

Internship Position number : **1801AB03**

Company Name :	Allianz Global Investors GmbH					
Website Address :	https://www.allianzgi.com/					
Position Title :	Intern - Marketing (Retail and Digital)				Job Cat	AB
Number of Positions :	1		Internship Duration:		May to August 2018	
Main Duties : Digital Marketing (70%) <ul style="list-style-type: none">• Perform maintenance for the digital platforms including websites, mobile sites and mobile apps e.g. data checking, content update and documents uploading etc.• Perform User Acceptance Tests for the digital platforms or applications, if any• Assist in planning and executing digital campaigns to promote AllianzGI's brand, products and services Marketing Support (30%) <ul style="list-style-type: none">• Provide support to the departmental projects as required• Assist in general admin support as required.• Responsible for general update and housekeeping of marketing materials						
Requirements: (Academic qualifications and/or other skills set) (If there are specific academic attainment requirements such as GPA, please specify.) <ul style="list-style-type: none">• Undergraduate student in business related disciplines, preferably major in Marketing, Communications, Finance or Business related disciplines• Excellent communication and interpersonal skills• High level of accuracy with an excellent attention to details• Ability to work both independently and within a team• Proficiency in both spoken and written English and Chinese						
Working Location :	Central, Hong Kong					
Working Hours :	Mon to Fri	9am	to	5.45pm	Meal Break	1 hour
	Sat		to		Meal Break	
Other Supplementary Information (eg. Any need for student applicants to directly access the employer's recruitment portal, reporting hierarchy, career prospects etc.)						