

Summer Internship Programme 2018 – Asset and Wealth Management Sector

Internship	Position	number	:	1801AB03
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Number of Positions : 1 Internship Duration: May to Aug Main Duties : Digital Marketing (70%) • Perform maintenance for the digital platforms including websites, mobile sites and mobile apps e.g. checking, content update and documents uploading etc. • Perform User Acceptance Tests for the digital platforms or applications, if any • Assist in planning and executing digital campaigns to promote AllianzGl's brand, products and servic Marketing Support (30%) • Provide support to the departmental projects as required • Assist in general admin support as required. • Responsible for general update and housekeeping of marketing materials Requirements: (Academic qualifications and/or other skills set) (If there are specific academic attainment requirements such as GPA, please specify.)	any Name : A	Allianz Global Investors GmbH									
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Working Hours :	ng Hours : \square			5.45pm			Jul				
Sat to Meal Break											
Other Supplementary Information (eg. Any need for student applicants to directly access the employer's recruitment portal, reporting hierarchy, career prospects etc.)						ctly access	the				