



Summer Internship Programme 2018 – Asset and Wealth Management Sector

Internship Position number : **1801AB02**

Company Name :	Allianz Global Investors GmbH					
Website Address :	https://www.allianzgi.com/					
Position Title :	Intern – Marketing (AP CMO Office)				Job Cat	AB
Number of Positions :	1	Internship Duration:		June to August 2018		
Main Duties : <ul style="list-style-type: none">• Support branding activities in the region, including Hong Kong, Singapore/ SE Asia, Taiwan, China, and Japan• Activities including but not limited to: market research and analysis, creative ideas generation, copywriting, proofreading, presentation preparation, event management, and media performance monitoring.• Support digital marketing projects in the region.• Digital projects include: website development, social media advertising, analytics and reporting.• Any other ad-hoc projects that the function needs assistance on.						
Requirements: <i>(Academic qualifications and/or other skills set)</i> <i>(If there are specific academic attainment requirements such as GPA, please specify.)</i> <ul style="list-style-type: none">• Major: Business Administration, Marketing, Communication, and Creative Studies.• Language: English, Cantonese, Mandarin Chinese, Japanese (preferred but not required)• Prior working experience in creative agency or media agency will be preferred. Digital savvy.						
Working Location :	Central, Hong Kong					
Working Hours :	Mon to Fri	9am	to	5.45pm	Meal Break	1 hour
	Sat		to		Meal Break	
Other Supplementary Information <i>(eg. Any need for student applicants to directly access the employer's recruitment portal, reporting hierarchy, career prospects etc.)</i>						